



**SMILES4SALE**  
THE GLOBAL MARKET FOR GOOD DEEDS



**SMILES4SALE MANUAL:**

# HOW TO PRESENT YOURSELF

Once you have come up with ideas for good deed ideas to offer, you are ready to make a sign. This sign will be on your portrait photograph. The third step of your presentation is to write a short text about yourself. This manual explains:

1. How to make your sign
2. How to make a photograph
3. How to write your introduction

## HOW TO DESIGN YOUR SIGN

The main points for the sign design are that it should be legible from a small photograph (big clear letters) and attractive.

You will need:

- Material for the sign
- Two very different colors of paint
- A thin brush
- A pencil
- Optional: A large piece of cardboard or paper and a sharp knife

## THE SIGN MATERIAL

The sign should be large, so all the text will fit on it and the client can read it well. Look for something half as big as you or even larger. It must be firm, like thick cardboard or a wall or a fridge door. Don't use paper or thin cardboard. Make sure you can paint on the material.





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## THE SIGN DESIGN

Choose two contrasting colors of paint. For example blue and yellow, or black and orange.

## HOW TO DO IT

First paint your material in the background color and allow it to dry.

Then use a pencil to trace the outline of the letters. Make them very big and clear, about 10 cm.

With the other color of paint and the brush, fill in the letters. You may need to do this twice so the color looks bright.

As an alternative way to paint the letters, you could trace them on a large piece of paper and cut them out with a knife. Then you could use spray paint to spray the letters on your background material.

## THE PHOTOGRAPHY

The main points for the photography are that you, your sign and the surroundings are clearly visible and presented in an attractive way.

Here are some ways to work on successful photographs:

- Choose a location that will show people where you live and do good deeds. Perhaps a market, a bus stop, your street,...





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- You and your sign should fill about half of the photograph.
- Present your sign to the world in a proud and expressive way. You can try out different postures like sitting, jumping, standing on your head etcetera.
- Take clear pictures with enough light.
- Take a lot of pictures so you can choose the best one.

## **YOUR INTRODUCTION**

Along with the photograph of you and your sign, you will present yourself on the smiles4sale site with a short text. Buyers want to know about you and your life. Make your text personal.

The text is a maximum of 100 words. You can think of including the following information:

Your name

Your age

How do you live, and with whom?

What do you love doing, and why?

How do you make a living?

What makes your life difficult?

What makes you happy?

Why do you want to sell good deeds?

What will you do with the income?

Don't worry about writing correct English. It's your story that counts, not the spelling or grammar. If you don't know English, you can write in another language.

You can also ask somebody to help you type the text.

## **EXAMPLE OF AN INTRODUCTORY TEXT ON THE NEXT PAGE:**



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Hello I'm Saraya Jones. I'm 20 years old and live in New Jersey with my two kids, Joy and Casper. My childhood ain't been easy and I did some stupid things. Then I was lucky to be in a home for teenage mothers and I'm working hard to make a better life for me and me darlings. Doing good deeds is a way to show people around here I can do something for them, not just them helping me. Also every dollar counts to give my kids a better start than I had. So let's smile everybody! Life is beautiful.

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Now you have your sign, photograph and introduction, you are ready for the next step: presenting yourself online at the smiles4sale site and other web platforms. We look forward to your application through the smiles4sale site!