



SMILES4SALE
THE GLOBAL MARKET FOR GOOD DEEDS



SMILES4SALE MANUAL:

HOW TO THINK OF GOOD DEEDS

How wonderful that you're joining smiles4sale as a smile seller! This manual will briefly explain how to think of good deeds to sell.

Each smile seller can offer between one and five good deeds. These are small actions you can do near you to make people happy. You present your favorite good deed on a sign. Take a look on the smiles4sale website to find examples.

WHAT KIND OF GOOD DEEDS?

The good deeds should meet five requirements:

1. The good deeds are something simple and nice that you can do for family, friends, neighbors or other people near you. Help them, cheer them up, make their day. Make the world a little better. Spread happiness, clean the environment, make peace.
2. Think of something original, moving or funny. For example 'Invite Christians and Muslims to a dress up party' or 'Bake a birthday cake for an orphan'.
Just buying something for somebody isn't original enough. For example 'Buy a cup of coffee for a street child' is not suitable. A better idea is: 'Organize a football tournament for street children.'
Choose actions rather than material stuff.
3. You can think of a price for each good deed between 10 and 25 \$US. This includes the cost of materials, photography, internet and your payment.
4. You should be able to repeat the actions easily. If five people order the same action, you should be able to do it five times.
5. The descriptions of the actions must be very short and clear. 'Act as live scarecrow to protect corn' is a good length. 'Act as a live scare crow the whole day to frighten birds from attacking and eating the corn in a maize farm' is too long.



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SOME QUESTIONS TO GET YOU STARTED...

Ask yourself these questions to start thinking of your good deeds:

1. Which activities make me and the people around me the happiest?
2. Is there somebody I know who needs emotional or practical support?
3. What makes me and the people around me laugh?
4. Is there something broken near me that I can mend?
5. Come up with some more questions and answer them.

THREE EXAMPLES OF GOOD DEED MENUS TO INSPIRE YOU:

- Foot massage for a street vendor - \$10
- Invite Muslims and Christians to a dress up party - \$ 25
- Organize speed date for elderly singles - \$ 15
- Resolve an argument with a Peace of Cake - \$ 10
- Sign up a lonely person for online dating - \$ 10

- Thank local NGO with a song - \$ 10
- Act as live scarecrow to protect corn - \$ 10
- Give a man who quit drinking a medal - \$ 10
- Plant a fruit tree in the city - \$ 25
- Build fun toys for kids from trash - \$ 15

- Organize smiling competition in our street - \$ 10
- Do a FREE HUG action - \$ 10
- Celebrate somebody's unbirthday - \$ 20
- Support a friend to stop smoking - \$ 15
- Challenge a politician to a pillow fight - \$ 25

When you have your good deed menu, choose the best idea to paint on a sign. Take a look at the next manual about smile seller presentation on how to do it.