



SMILES4SALE
THE GLOBAL MARKET FOR GOOD DEEDS



SMILES4SALE MANUAL:

DOING A GOOD DEED AND REPORTING ON IT

This manual explains what to do when somebody has ordered a good deed. How can you make sure they will be happy with the result?

We can offer you some advice on how to communicate with your buyer and what to include in your story about how it went.

ONCE YOU RECEIVE AN ORDER...

When somebody has placed an order for a good deed, let them know you have received the order and within which timeframe you can do the good deed and provide documentation. We suggest 2 or 3 weeks.

To prepare the good deed:

- Choose a suitable day
- Find somebody to join you to take pictures or perhaps make video
- Collect or buy materials if you need them

If you face any troubles that cause a delay, let your buyer know about it as soon as possible, and indicate how much delay you expect. Buyers are interested in you and your life. They will like to hear what you are experiencing, and want to know what they can expect.

COMPOSE A REPORT

The report is a combination of a short text and some photographs or perhaps video. Between 3 and 7 is a good number of photographs. Choose photographs that show clearly how you did the good deed, and how people felt for whom you did it.



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For the text, you briefly bring to life what happened. These are some subjects readers will want to know about:

Why does this good deed make a difference where you live?

Where did you do it? With whom, for whom?

What exactly did you do?

Which reactions did you get?

How did you experience doing the good deed, which effect did it have on you?

EXAMPLE OF A GOOD DEED REPORT:

Agbankoko is the name of the old man I helped tidy his room. He is a man of seventy six years of age who lived alone. In Ghana, old ladies and old men are often left to themselves when it comes to work that needs physical strength. I think it's about time we pay more attention to the old.

I had my own broom and cleaning tools with me which I brought from my house. The room wasn't difficult to tidy because Agbankoko didn't have many things in it.

His reaction was very flattering, he kept thanking and blessing me, it was really amazing because at times he said things that I haven't heard of before but I could tell they were good things since it came with sentences like "thank you and "may God richly bless you in the local dialogue called "ewe".

During our conversation, he told me things he never told people of. He said it's difficult at times even to cook, he even told me about his educational back ground, how he traveled some years and then the adventures he had.

I could really tell how grateful he was. He told me he needed just one thing from me, the picture we both took as remembrance.

Am glad I did this because at the end he was very happy and I was as well and would be glad to do more of the good deeds.



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EXAMPLES OF PHOTOGRAPHS OF GOOD DEEDS:





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You now know the basics of becoming a smile seller. As you get busy, you will come up with ideas of your own on how to do things. Feel free to give it your own twist. As long as your deeds are good, you are on the right path! We look forward to hearing of your experiences and wish you many beautiful experiences.